

## **Orla Stapleton**

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### **ACADEMIC POSITIONS**

Assistant Professor of Development Studies  
University of Notre Dame, The Keough School of Global Affairs  
August 2023 – present

Visiting Assistant Professor of Management  
Indiana University, The Kelley School of Business  
August 2022 – May 2023

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### **EDUCATION**

Ph.D. Indiana University, Bloomington  
Sociology, 2022

M.A. Indiana University, Bloomington  
Sociology, 2015

M.A. New York University, New York  
Humanities and Social Thought (Draper Program), 2013

M.Sc. SOAS, University of London, London  
Development Studies, 2003

B.A. University College Dublin, Ireland  
History and Philosophy, 2001

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### **RESEARCH INTERESTS**

Constructing social solidarity  
Business in community  
Public Ideas

#### **PhD Dissertation**

“Barter when it’s Booming: A Study of Contemporary Barter and Small Business.”  
Committee Co-Chairs: Tim Hallett and Fabio Rojas

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### **WORK IN PROGRESS**

#### **Book**

Stapleton, Orla. Barter When It’s Booming! Creating Community Among Small Business Owners Through Economic Exchange. (Book manuscript in preparation)

#### **Articles**

Stapleton, Orla. “Creating Social Value from Economic Exchange: A Study of Contemporary Barter among Small Business Owners.” (Manuscript in preparation)

Stapleton, Orla, Clayton D. Thomas. “Preventing environmental injustice by satisficing frames: Community, compliance and collaboration in a multi-stakeholder initiative.” (Manuscript in preparation)

Stapleton, Orla, Tim Hallett and Jennifer Lee. “Public Ideas: In print, Thumbprint and imprint.” (Manuscript in preparation)

Stapleton, Orla. “Gender Roles and Barter Rules.” (Finalizing data analysis)

Emily Grubert and Orla Stapleton, “Environmental Risk Perception.” (Finalizing data analysis)

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## REFEREED JOURNAL PUBLICATIONS

Stapleton, Orla, Michael Sauder, and Tim Hallett. 2020. “What are Public Ideas?” *Contexts*, 19 (3), pp. 46-51.

Hallett, Tim, Orla Stapleton, and Michael Sauder. 2019. “Public Ideas: Their Varieties and Careers,” *American Sociological Review*, 84 (3), pp. 545-576.

- \* Winner of the 2020 Clifford Geertz Award for Best Article from the Culture Section of the American Sociological Association.

Pedraza-Martinez, Alfonso J., Orla Stapleton, and Luk N. Van Wassenhove. 2013. “On the Use of Evidence in Humanitarian Logistics Research.” *Disasters*, 37 (1) pp. 51–67.

Pedraza-Martinez, Alfonso J., Orla Stapleton, Luk N. Van Wassenhove. 2011. “Field Vehicle Fleet Management in Humanitarian Operations: A Case-Study Based Approach.” *Journal of Operations Management*, 29 (5), pp. 404-421.

- \* Exemplary contribution to the Department of Humanitarian Operations. Notes from the editors: Restructuring the Journal of Operations Management. V.D.R Guide Jr., M. Ketokivi. 2015.

Besiou, Maria, Orla Stapleton, Luk N. Van Wassenhove. 2011. “System Dynamics for Humanitarian Operations,” *Journal of Humanitarian Logistics and Supply Chain Management*, 1(1), pp. 78-103.

- \* Highly Commended. Emerald Literati Network Awards for Excellence, 2012.

Stapleton, Orla, Rolando Tomasini, Luk N. Van Wassenhove. 2010. “The Challenges of Matching Private Sector Donations to Humanitarian Needs and the Role of Brokers.” *Supply Chain Forum: An International Journal*, 11 (3), pp. 42-53.

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## EDITORIALLY REFEREED CHAPTERS, COMMENTS, CASE STUDIES

Pedraza-Martinez, Alfonso J., Carolina Estrada-Mejia, Orla Stapleton and Luk N. Van Wassenhove. 2013. “The Armenia Earthquake: Grinding Out an Effective Disaster Response in Colombia’s Coffee Region.” In *Sustainability in Supply Chain Management Casebook: Applications in SCM*. Edited by Steven M. Leon. Pearson Education. 2013. Part of the FT Press Operations Management Series, pp. 3–26.

- \* Revised version in *Operations Management Education Review*, 4, pp. 5–40. 2010.
- \* Published as a case by European Case Clearing House (ECCH) 609-028-1. 2009.

Yadav, Prashant, Orla Stapleton, Luk N. Van Wassenhove. 2012. “Learning from Coca-Cola.” *Stanford Social Innovation Review*. Volume 11, Number 1.

Stapleton, Orla, Lea Stadler, Luk N. Van Wassenhove. 2011. “Private-Humanitarian Supply Chain Partnerships on the Silk Road,” in *Managing Supply Chains on the Silk Road: Strategy*,

*Performance and Risk*. Haksoz, C., S Seshadri, A.V. Iyer (eds.), CRC Press, Boca Raton: Florida, pp. 217-238.

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### PEDAGOGICAL CASE STUDIES WITH TEACHING NOTES

Stapleton, Orla, Alfonso J. Pedraza-Martinez, Luk N. Van Wassenhove. 2011. "Managing Projects in Decentralized Organizations." *European Case Clearing House (ECCH)* 612-008-1.

Stapleton, Orla, Prashant Yadav, Luk N. Van Wassenhove. 2009. "Medicines for Malaria Venture: Accessing the Inaccessible." *European Case Clearing House (ECCH)* 609-004-1.

Stapleton, Orla, Alfonso J. Pedraza-Martinez, Luk N. Van Wassenhove. 2009. "Fleet Care: Servicizing in the Humanitarian World." *European Case Clearing House (ECCH)* 609-027-1.

Hanson, Margaret, Orla Stapleton, Luk N. Van Wassenhove. "Global Impact: Managing Corporate Giving". 2008. *European Case Clearing House (ECCH)* 708-017-1.

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### POLICY BRIEFS AND OTHER PUBLICATIONS

Watson, Noshua, Orla Stapleton. 2011. "Medicines for Malaria Venture: Tackling Malaria through Effective Public Private Partnerships." *Institute of Development Studies in Focus*, Policy Briefing 19.

Balaisyte, Jurgita, Orla Stapleton, Alfonso J. Pedraza-Martinez, Luk N. Van Wassenhove. 2011. "Responding to the Haiti Earthquake Disaster: One Year On." *POMS Chronicle*, 18 (1), pp. 12–15.

Stapleton, Orla, Alfonso J. Pedraza-Martinez, Rob McConnell, Luk N. Van Wassenhove. 2009. "Funding Structures in Humanitarian Organizations." *International Aid & Trade Review*, pp. 39–43.

Van Wassenhove, Luk N., Rolando Tomasini, Orla Stapleton. 2008. "Corporate Responses to Humanitarian Disasters: The Mutual Benefits of Private-Humanitarian Cooperation." *Conference Board Research Report*.

Stapleton, Orla, Alfonso J. Pedraza-Martinez. 2008. Vehicle Replacement in the Humanitarian Sector. *Car Nation*, 4, pp. 22–25.

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### RESEARCH AWARDS AND HONORS

2020 *Clifford Geertz Award for Best Article*, Sociology of Culture Section at the American Sociological Association (awarded every two years).

2018 Advanced Departmental Fellowship. Indiana University, Department of Sociology.

2017 Advanced Departmental Fellowship. Indiana University, Department of Sociology.

2016 First Place, Society for the Study of Social Problems (Community Research and Development Division). "From Myths to Means: Place and Organizational Processes in the Gowanus Canal Superfund, New York."

2016 Third Place, Midwest Sociological Society Graduate Student Paper Competition. "From Myths to Means: Place and Organizational Processes in the Gowanus Canal Superfund, New York."

- 2016 Third Place, North Central Sociological Association Graduate Student Paper Competition. “From Myths to Means: Place and Organizational Processes in the Gowanus Canal Superfund, New York.”
- 2013 Ph.D. Scholarship, Indiana University.

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#### TEACHING AWARDS AND HONORS

- 2021 *Stewart Family Scholarship* for excellence in teaching. Indiana University, Dept. of Sociology.
- 2019 *Edwin Sutherland Student Teaching Award*. Indiana University, Dept. of Sociology.
- 2019 Supervised research of Julia Bauer received the *Ulysses Grant Weatherly Award for Best Undergraduate Paper*. Indiana University, Dept. of Sociology.

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#### PRESENTATIONS IN ACADEMIC CONFERENCES

- 2024 American Sociological Association – Montreal, Canada  
“Creating Social Value from Economic Exchange: A Study of Contemporary Barter among Small Business Owners.”
- 2024 Society for the Advancement of Socio-Economics – Limerick, Ireland  
“Creating Social Value from Economic Exchange: A Study of Contemporary Barter among Small Business Owners.”
- 2024 British Journal of Sociology Inaugural Conference – London, England.  
“Creating Social Value from Economic Exchange: A Study of Contemporary Barter among Small Business Owners.”
- 2022 Academy of Management Annual Meeting – Seattle, Washington.  
“Relational Spaces and Value Re-Placement: Community Involvement at the Gowanus Canal Superfund Site.”
- 2020 American Sociological Association – Virtual Conference (regular session).  
“Relational Spaces and Value Re-Placement: Community Involvement at the Gowanus Canal Superfund Site.”
- 2018 Chicago Ethnography Conference – Chicago, Illinois.  
“From Seeing the State to the Seeing the Community: Flipped Coupling at the Gowanus Canal EPA Superfund Site.”
- 2017 American Sociological Association – Montreal, Canada (regular session).  
“Public Ideas and their Careers” (presented by Tim Hallett)
- 2016 Society for the Study of Social Problems – Seattle, Washington.  
“From Myths to Means: Place and Organizational Processes in the Gowanus Canal Superfund”
- 2016 American Sociological Association – Seattle, Washington (roundtable session).  
“From Myths to Means: Place and Organizational Processes in the Gowanus Canal Superfund”
- 2016 Midwest Sociological Association and North Central Sociological Association – Chicago, Illinois.  
“From Myths to Means: Place and Organizational Processes in the Gowanus Canal Superfund”
- 2015 Midwest Sociological Association – Kansas City, Missouri.

‘Of Myths and Means: Context, Conflict and Community Involvement in the case of the Gowanus Canal Superfund.’

- 2014 North Central Sociological Association – Cincinnati, Ohio.  
“Redefining Community: Community Organizations and the Gowanus Canal Superfund.”
- 2011 The World Conference on Humanitarian Studies - Tufts University, Massachusetts.  
“Improving Humanitarian Response through Innovations in Fleet Management (panel co-chair).”
- 2011 Production and Operations Management Society Conference - Reno, Nevada.  
“Private-Humanitarian Supply Chains on the Silk Road.”

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## **RESEARCH PRESENTED AT PROFESSIONAL MEETINGS**

- 2011 International Federation of Red Cross/Crescent Fleet Management Annual Meeting - Dubai, UAE.  
“Fleet Management in the Humanitarian Sector.”
- 2009 Inter-Agency Procurement Group Annual Meeting - Dublin, Ireland.  
“Fleet Management in the Humanitarian Sector.”
- 2007 INSEAD/Conference Board Private-Humanitarian Cooperation Workshop – Fontainebleau, France.  
Corporate Responses to Humanitarian Disasters. The Mutual Benefits of Private- Humanitarian Cooperation.

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## **TEACHING**

### **Courses Taught in The Keough School of Global Affairs, University of Notre Dame**

- 2024 Research Methods in Global Affairs. 30 students. Spring Semester.  
Instructor Evaluations: CIF 4.3; Intellectual Challenge 75% Extremely High or Very High
- 2023 Global Ireland. 9 students. Fall Semester.  
Instructor Evaluations: CIF 5.0; Intellectual Challenge 75% Extremely High or Very High

### **Courses Taught in Kelley School of Business, Indiana University**

(Evaluations on a 1-7 scale where 7 is the best score)

- 2023 Global Business Analysis: Doing Business in Ireland (200 level). 199 students. Spring Semester.  
Instructor Evaluations:
- 2022 Global Business Analysis: Doing Business in Ireland (200 level). 131 students. Fall Semester.  
Instructor Evaluations: 6.6, 6.3, 6.1, 5.7

### **Courses Taught in the Department of Sociology, Indiana University**

(Evaluations on a 1-5 scale where 5 is the best score)

- 2021 Sociological Research Practicum (500 level). 9 students. Spring Semester.  
Assistant Instructor
- 2020 Sociological Research Practicum (500 level). 9 students. Fall Semester.  
Assistant Instructor
- 2019 Sociology of the Family (300 level). 48 students. Spring Semester.  
Instructor Evaluations: 4.6
- 2018 Sociology of the Family (300 level). 18 students. Summer Semester.  
Instructor Evaluations: 4.8
- 2018 Introduction to Sociology (100 level course). 52 students. Spring Semester.  
Instructor Evaluations: 4.8
- 2017 Introduction to Sociology (100 level course). 67 students. Fall Semester.

- Instructor Evaluations: 4.8  
2016 Social Inequality (200 level course). 56 students. Fall Semester  
Instructor Evaluations: 4.7  
2016 Introduction to Sociology (100 level course). 60 students. Spring Semester.  
Instructor Evaluations: 4.7  
2015 Introduction to Sociology (100 level course). 65 students. Fall Semester.  
Instructor Evaluations: 4.8

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### **SERVICE TO THE PROFESSION**

Journal Reviewer (2020 – present)  
*American Journal of Sociology*  
*American Sociological Review*

Graduate Student Association Officer, Indiana University, Department of Sociology.  
August 2015 to May 2016 Graduate Affairs  
August 2014 to May 2015 Public Sociology Forum

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### **WORK EXPERIENCE**

September 2012 to June 2013.  
Graduate Assistant, New York University, New York.

September 2006 to July 2011.  
Research Associate, Social Innovation Center - Humanitarian Research Group, INSEAD, France.

July 2005 to July 2006.  
Program Coordinator, Executive Education, INSEAD, France.

May 2004 to June 2005.  
TEFL Instructor, ITAK Language School, Paris, France.

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### **VOLUNTEER EXPERIENCE**

September 2011 to April 2012.  
Teaching Assistant, Go Project - New York.

October 2003 to December 2003.  
Teaching Assistant, Refugee Council of Ireland - Ennis, Ireland.

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### **LANGUAGE PROFICIENCY**

English (mother tongue); French (fluent); Spanish (fluent)